

# Social Media Talent & Influencer Manager

**Employment type:**  
Fuldtid

**Deadline:**

**Company:**  
Le Management

**Primary location:**  
Hamborg

**Please send all questions regarding the job to our HR team via:**  
job@brandinstitute.dk

## Social Media Talent & Influencer Manager

*Are you passionate about the world of social media, influencers, and brand partnerships? Do you thrive in a fast-paced, creative environment where building strong relationships and discovering new talent is at the heart of your work? If so, you might be our next Social Media Talent & Influencer Manager!*

### About the Job

We're seeking an experienced Social Media Talent & Influencer Manager to lead our talent relationships and brand collaborations. In this role, you'll be the primary contact for our exclusive talent roster, working to build strong, lasting partnerships with them and our brand clients. You'll also be responsible for continuously seeking new talent and brand collaborations, representing us at events, and establishing valuable connections in the industry.

You'll be part of a young, creative, and innovative team where everyone is passionate about their work, in an atmosphere characterized by entrepreneurship, openness, and collaboration. We operate in a trust-based industry, so it's essential that you thrive in a social work environment with an extensive network and a dynamic daily routine.

Primary Responsibilities:

- Serve as the main contact for our talents, developing and maintaining strong, long-term relationships with them and our brand partners.
- Act as a liaison between brands and our exclusively managed talents, creating tailored proposals and leading negotiations through to contract signing.
- Actively network to discover new talents and brand clients aligned with our mission and values.
- Engage in continuous networking with international brands, agencies, and influencers; attend events regularly to scout unique talent and secure relevant collaborations.

### About You

While there are no specific educational requirements, we expect that you have at least two years of experience in digital or influencer marketing, PR, or project management.

Our Expectations of You:

- You bring strategic and analytical skills to sustainably and proactively develop our talents.
- You are highly organized with a structured, independent, and solution-oriented approach.
- You have excellent communication skills (German & English) and know how to leverage them for effective stakeholder management.
- You are a team player, self-motivated, and have a hands-on mentality.
- You have a strong affinity for social media, the premium and luxury goods industry, and stay up-to-date with the latest trends.

### About Le Management

Le Management is one of the world's leading management agencies creating the best path possible to build dynamic, sustainable, and international careers.

The agency was founded in 2010 and quickly became the benchmark for innovative fast-moving and first-moving actions striving to push boundaries. Le Management keeps challenging the status quo with a constant curiosity all the while remaining true to core values and upholding the utmost ethical standards.

Le Management is part of the Brand Institute, which encompasses a range of brands. Learn more about them [here](#).

### Are you the one we're looking for?

Send your motivated application, CV, portfolio and other relevant materials through our website here. We process applications continuously.

If you have any questions regarding the position, please feel free to contact our HR team at job@brandinstitute.dk.

We look forward to hearing from you!